IMPACT OF YOUTH SERVING NONPROFITS DURING COVID-19
AGENDA

• WELCOME
• CONGRESSIONAL REMARKS
• ROLE OF OST PROVIDERS
• IMPACT OF SCHOOL CLOSURES
• NATIONAL & LOCAL PERSPECTIVES
• CLOSING REMARKS
• Q&A
Jim Clark
President & CEO
Boys & Girls Clubs of America
Atlanta, GA
Sen. Amy Klobuchar
D-MN
ROLE OF OUT-OF-SCHOOL TIME PROGRAMS

Jodi Grant
Executive Director
Afterschool Alliance
Washington, DC
OST Pre-COVID-19 Pandemic

Demand is High for Afterschool Programs

More youth than ever before—
10.2 million
—are in afterschool programs.

For every child in a program,
2 are waiting to get in.

Source: America After 3PM: Afterschool Programs in Demand, 2014.

www.afterschoolalliance.org/aa3pm
• On average, kids in afterschool programs participate **3.62 days per week** for an average of **7.37 hours per week**
• **45%** of the 10.2 million kids in afterschool programs are from **free/reduced price lunch households**
• **19.4 million kids** would participate if a program were available
• **50%** of likely participants are from free/reduced price lunch households
**SAFE BASE**

**WHAT:** Since you can’t come to SAFE BASE, SAFE BASE is coming to YOU!! Tune into www.facebook.com/USD257SafeBase to watch SAFE BASE staff prepare tasty dishes, teach bike repair (and watch a cat ride a bike), make fun crafts, read AR books, take behind-the-scenes tours and more! As always, there is no charge for our offerings—they are FREE.

Please share our Facebook page with your family and friends—even beyond USD 257! We love to make new friends!!

**WHEN:** At the top of the hour, as detailed below, a new prerecorded or Facebook Live video will be broadcast. The length of each video will depend upon the individual instructor. These videos will begin Monday, March 30 and run until Thursday, May 7. Each week will be a new series of videos. We hope you will join us!

### MONDAYS

<table>
<thead>
<tr>
<th>Time</th>
<th>Activity</th>
</tr>
</thead>
<tbody>
<tr>
<td>10:00 A.M.</td>
<td><strong>BEHIND THE SCENES TOUR</strong> Join Angela Henry for a behind-the-scenes tour of interesting places around town.</td>
</tr>
</tbody>
</table>

**SAFE BASE TikTok Dance Competition**

Courtney Andres & Lexie Vega challenge you to a TikTok Dance Competition! Tune in each week to watch a new person or group join the challenge!

**Paper Crafting with Courtney**

Each day make a different craft with Courtney Andres using a simple piece of paper!

### TUESDAYS

<table>
<thead>
<tr>
<th>Time</th>
<th>Activity</th>
</tr>
</thead>
<tbody>
<tr>
<td>10:00 A.M.</td>
<td><strong>Southwind Cycle &amp; Outdoor</strong> Join Ben Alexander, owner of Southwind Cycle &amp; Outdoor, to learn bike maintenance—taking bikes apart, re-greasing ball bearings, rebuilding bikes, and more!</td>
</tr>
</tbody>
</table>

### WEDNESDAYS

<table>
<thead>
<tr>
<th>Time</th>
<th>Activity</th>
</tr>
</thead>
<tbody>
<tr>
<td>10:00 A.M.</td>
<td><strong>SURPRISE GUEST!</strong> Check out our Facebook page at <a href="http://www.facebook.com/USD257SafeBase">www.facebook.com/USD257SafeBase</a> to discover our special surprise guest!</td>
</tr>
</tbody>
</table>

**Coloring with Courtney**

Don’t have a coloring book, but like to color? It’s a great way to unwind and release stress. Join Courtney to create fun coloring pages of your very own!

**Paging, Nurse Wanda!**

Registered Nurse Wanda Kneen knows the coolest stuff and always has fun things up her sleeve for you to do. Tune in to see what Nurse Wanda has in store for you!

### THURSDAYS

<table>
<thead>
<tr>
<th>Time</th>
<th>Activity</th>
</tr>
</thead>
<tbody>
<tr>
<td>10:00 A.M.</td>
<td><strong>Southwind Cycle &amp; Outdoor</strong> Join Ben Alexander, owner of Southwind Cycle &amp; Outdoor, to learn how to test bike brakes and shifters, meet 3.B., the Southwind shop CAT and watch him go for a bike ride, learn some bike tricks to impress your friends and much more!</td>
</tr>
</tbody>
</table>

**Great Outdoor Trails**

Each week, virtually join Courtney Andres to explore new parts of the trails across Allen County. As she practices safe social distancing, enjoy the weather, the scenery, and the wildlife. Learn how to make decorative rocks to leave on the trails and cards to leave in the community’s Little Lending Libraries.

**Fun Things To Do While You Are Inside**

Each week, join Staci Talking as she shows you fun things to do while you are cooped up inside. Make music! Create fun crafts! You will be surprised at all of the interesting and safe things you can do while inside your house.

### WEEK 1

<table>
<thead>
<tr>
<th>Time</th>
<th>Activity</th>
</tr>
</thead>
<tbody>
<tr>
<td>1:00 P.M.</td>
<td><strong>Lydia’s Variety Time!</strong> Join Kate Terhune as she reads a chapter of The Ugly Princess and the Wise Fool AR Quiz #6524</td>
</tr>
</tbody>
</table>

**Lydia’s Variety Time!**

Join Kate Terhune as she reads a chapter of The Ugly Princess and the Wise Fool AR Quiz #6524

**Crafty Crafters**

Brooklyn, Marcus, and Carolyn Whitcomb will help you create crafts and toys from your sack lunch or breakfast paper items. Make a guitar, maracas, pinwheels, racecars, and more! Join them for a good book!

**Pet Smart**

Learn to care for your pet with Susan Hawk, LMSW, while virtually visiting ACARF, the Iola dog park, help wash a dog, and more!

**Clear Blue Skies**

Are you struggling with not being in school, not being around your friends, too much togetherness? Join Susan Hawk, LMSW, to learn new coping skills and how to use those skills.

### WEEK 2

<table>
<thead>
<tr>
<th>Time</th>
<th>Activity</th>
</tr>
</thead>
<tbody>
<tr>
<td>1:00 P.M.</td>
<td><strong>Lydia’s Variety Time!</strong> Join Kate Terhune as she reads a chapter of The Ugly Princess and the Wise Fool AR Quiz #6524</td>
</tr>
</tbody>
</table>

**Lydia’s Variety Time!**

Join Kate Terhune as she reads a chapter of The Ugly Princess and the Wise Fool AR Quiz #6524

**And Your Favorite Meal Is...**

Cindy Williams will teach how to make a different dish or meal each week, using what you vote are your favorite things to eat! Yummy!

**Taste the Rainbow!**

Whether the weather be good or bad, weather-related foods taste great! Cindy Williams will show you how to make snowball cookies, rainbow pancakes, sunny-side eggs, mixed berry smoothies and other tasty delights!

**Picnic Foods**

Fill your picnic basket with your favorites...fried chicken, potato salad, coleslaw, delicious salads, cupcakes...Learn to make a different homemade picnic dish each week with Cindy Williams.
AFTERSCHOOL & SUMMER IN THE TIME OF COVID-19

Afterschool & Summer in the Time of COVID-19

The afterschool field is an essential part of communities’ response to the coronavirus pandemic. Programs are innovating their services to support youth, families, and communities, pivoting to

- Support essential workers by providing safe, enriching activities for their children
- Provide free meals and food support
- Offer virtual programming to keep youth active, engaged and learning
- Find new ways to stay connected with youth, and to support families with resources on food assistance, unemployment, healthcare, and more

Programs are also planning ahead, so that they are ready to re-start operations and provide the critical afterschool and/or summer programming that youth will need to re-engage, re-connect, and thrive. However, 3 in 4 programs report that they are at-risk of laying off staff or closing. Navigating recovery legislation and pressing for investments in future recovery funding bills will be critical for the survival of these essential programs. To help make sense of the situation, this resource site offers guidance, resources, and examples from programs addressing the broad range of issues the field faces today.

We’re concerned for our kids, and what they are missing. In afterschool, kids get time with friends and mentors, hands-on learning, creative enrichment and expression, a chance to lead, explore and create without stress. That space has been taken away. We fear that the opportunity gap we were helping to close is widening.

We are confident we will get through this crisis together, and when we do, the afterschool field will be ready. Youth will need expanded support to emerge from this crisis strong, resilient, and hopeful—and we’ll be there to help them do so.
IMPACT OF SCHOOL & OST PROGRAM CLOSURES

Aaron Dworkin
CEO
National Summer Learning Association
Washington, DC
NSLA is a 25 year old national, non-profit organization whose mission is to combat summer learning loss and close the achievement and opportunity gaps which grow between lower and higher income students over the summer months.

The 4 I’s of Summer - A Time for:

• Improvement
• Innovation
• Integration
• Impact
SUMMER LEARNING LOSS

Summer Reading Achievement Trajectories

Average Reading Achievement Level

Middle-income Students

Low-income Students

COVID-19 Learning Loss: Reading forecast

Forecasted trajectories for grades 3-8, reading RIT scores based on COVID-19 induced school closures.

- Typical growth/Summer loss
- COVID Slide: Students have academic setbacks typical of summers throughout an extended closure
COVID-19 Learning Loss: Mathematics forecast
Forecasted trajectories for grades 3-8, math RIT scores based on COVID-19 induced school closures.

- **Typical growth/Summer loss**
- **COVID Slide:** Students have academic setbacks typical of summers throughout an extended closure
Get Healthy & Active -- Find/Become a Mentor

- Physical health
- Mental Health
  - Trauma informed care
- Focus on Relationships
  - E-mentoring Guide & Checklist *(MENTOR)*
TARGETED IMPROVEMENT & LEARNING

• Focus on Academic Priorities
• Real world, Project, Solution, Team, Challenge based
• Unique Program Culture
• Student Voice and Choice
WORKFORCE DEVELOPMENT: GAIN A SKILL, SERVE OTHERS

- Develop Skills
- Gain Experience
- Serve Others
  - City of Charlotte, NC
  - FDA Scholars Program
  - Apple Learning from Home
  - College to Congress online internships
Heidi Brasher
Sr. Director, Product Line
Cohorts, Strategy & Innovation
YMCA of the USA
Kim Keith
VP, Youth Development
YMCA of the Triangle (NC)
Julie Teer
Chief Development & Public Affairs Officer
BGCA
Atlanta, GA
This is Out-of-School Time Programming

What Clubs Do

Scholarships | Job Readiness | Mentoring | Arts & Crafts | Breakfast Clubs | Music | Dance | Theatre | Youth Shelters | Parenting Education & Support | Indigenous Programs

Homework Help | After School Programs | Leadership Skills | Mental Health & Wellness | Crime Prevention | Community Involvement | Summer Camps | Child Care | Digital Literacy | Financial Education | Substance Abuse Prevention & Counselling | Physical Fitness & Sports | Outdoor Adventure | Gardening | Youth & Reconciliation

Healthy Snacks & Meals | Cooking | Youth Shelters | Parenting Education & Support | Indigenous Programs

Boys & Girls Clubs of America
## High Quality OST Programming

### BGC Younger Teen Members (13yo to 15yo)

<table>
<thead>
<tr>
<th>Percentage</th>
<th>Behavior</th>
</tr>
</thead>
<tbody>
<tr>
<td>47%</td>
<td>more likely to volunteer on a monthly basis</td>
</tr>
<tr>
<td>47%</td>
<td>less likely to consume alcohol</td>
</tr>
<tr>
<td>40%</td>
<td>less likely to smoke marijuana</td>
</tr>
<tr>
<td>31%</td>
<td>less likely to get into a physical fight</td>
</tr>
<tr>
<td>23%</td>
<td>more likely to be on track to graduate from high school on time</td>
</tr>
</tbody>
</table>

On a typical day, 460,000 children & teens attend a Boys & Girls Club.

- Clubs serve 4.7 million young people, a diverse population ranging from ages 6 to 18.
- 61% of Club members are eligible for free- or reduced price school lunches, compared to 52% of public school students nationally.
- 67,000 professional staff work with young people in more than 4,700 Boys & Girls Club sites.

Younger Teen Members (13yo to 15yo) are:

- More likely to volunteer on a monthly basis (47%)
- Less likely to consume alcohol (47%)
- Less likely to smoke marijuana (40%)
- Less likely to get into a physical fight (31%)
- More likely to be on track to graduate from high school on time (23%)
COVID-19 Club Impact Summary

As of May 20, 2020

There are 365,211 young people each day unable to receive their Boys & Girls Club experience.

- **14,490** Reduction in local staff
- **$135M** Reduction in local revenue
- **3,979** Total Club sites are closed to Club members

- **65%** Clubs providing alternative services
  - **492** sites serving children of Essential Employees **↑ 166***
  - **3,008** sites providing Virtual Programming **↑ 1,658***
  - **1,733** sites providing Meals to out of School Youth **↑ 602***

Critical Issues for Youth:

- Learning Loss due to technology access and capabilities
- Lack of Supervision and resources heighten Child Abuse and Neglect
- Increased Mental Health Issues based on new normal

* Change since April 1
When the odds were stacked against them, the Club opened doors.

2020 Seniors have overcome a lifetime of adversity, but nothing will stop them from having a great future!
Mary Swingle
President & CEO
Boys & Girls Club of Central Minnesota
St. Cloud, MN
COMMUNITY & YOUTH IMPACT DURING COVID-19

EMERGENCY CHILD CARE

MEAL DISTRIBUTION

VIRTUAL PROGRAMMING
## Pre-Pandemic vs. Now

<table>
<thead>
<tr>
<th>Category</th>
<th>Pre COVID</th>
<th>COVID-19 Stay-at-Home</th>
<th>June 1st and Beyond</th>
</tr>
</thead>
<tbody>
<tr>
<td>Physical programs (on site)</td>
<td>18</td>
<td>3</td>
<td>18+</td>
</tr>
<tr>
<td>Number of youth served</td>
<td>6,500</td>
<td>450</td>
<td>TBD</td>
</tr>
<tr>
<td>Additional youth served through community outreach efforts</td>
<td>9,000</td>
<td>425*</td>
<td>TBD</td>
</tr>
<tr>
<td>Average Daily Attendance</td>
<td>1,600</td>
<td>150</td>
<td>TBD</td>
</tr>
<tr>
<td>Number of meals served – Summer Food Service Program</td>
<td>10,000/Month</td>
<td>20,000+/Month</td>
<td>20,000+/Month</td>
</tr>
<tr>
<td>Number of employees – SBA PPP Loan*</td>
<td>250</td>
<td>38*</td>
<td>200*</td>
</tr>
<tr>
<td>Unemployment Expense</td>
<td>$2,000/Year</td>
<td>$150,000+</td>
<td>TBD</td>
</tr>
<tr>
<td>Number of community volunteers</td>
<td>967</td>
<td>0</td>
<td>TBD</td>
</tr>
<tr>
<td>Cost per youth</td>
<td>$1,000/Year</td>
<td>$1,000+/Year</td>
<td>$1,500+/Year</td>
</tr>
</tbody>
</table>
Emergency Child Care
• Running FREE emergency child care sites for essential workers
• 450 registered youth to Boys & Girls Clubs
• Monday – Friday 6 a.m. – 6 p.m.

Meal Distribution
• 5,000 dinners and evening snacks a week through USDA’s Summer Food Service Program
• Grab and Go pre-packed well-balanced meals

Virtual Programming
• Virtual Club providing arts, education, physical fitness and more
• CareerSTART live sessions, career virtual field trips, career development, financial literacy and college preparation sessions
• Homework help hotline and individual outreach calls for academic and social/emotional checks
• Weekly fun, educational and engaging challenges
• Hosting over 20 live Zoom meetings each week – increasing attendance approximately (400 attendees last week)
PLANNING FOR THE FUTURE

Open additional 15 programs June 1
• Health screenings 2x daily for all youth and staff
• Small groups – 9 youth with 1 staff
• Masks required for youth and staff
• Social distancing requirements
• Wash hands/sanitize every 45 minutes
• Increased disinfecting/sanitizing
• Sanitize shared spaces hourly
• No field trips, incorporate virtual programming, pre-registration with group size limits
• Additional sites needed to meet the demand

Continued Meal Program

Expand Virtual Programming
• Continue group Zoom meetings
• Continue developing and incorporating virtual program
• Expand CareerSTART (career – workforce development programming)
IMPACT TO CLUB REVENUE & EXPENSES

**Reduced Projected Revenue:**

**2020 Estimated Overall Revenue Decrease: -35-50%**
- Foundations Decrease: -18%
- Government Decrease: -61%
  - Projected Loss: State Grant DEED Workforce Development Initiative Grant (city, county, & state funding loss)
  - Continued Funding: 21st Century Learning Grant Sub-Recipient, Office of Juvenile Justice & Delinquency Prevention, and CCAP County Child Care (TANF)
- Individual Giving Decrease: -49%
- Partners for the Future program: -34%
- Summer Benefit Decrease: -50-75%
- Program Registrations/Fees Decrease: -50%

**Increased Projected Expenses:**
- Lower youth/staff ratio
- Increased cleaning/sanitizing supplies and PPE
- Additional facilities needed to meet demand and new square footage safety requirements
- Additional supplies to reduce cross contamination
- Increased technology needs to meet the academic and social emotional needs of youth
- Increased sick time for staff resulting in a need for additional staffing

WWW.BGCMN.ORG
CLOSING REMARKS

OST Stimulus Supports Requested:

* Nita Lowey 21st Century Community Learning Centers
* Youth Workforce Development
* WORK NOW (S.3747)
If you’ve not already done so, please type your questions into the Chat Box.

We will answer as many as possible before ending the webinar.

Summarized answers will be sent to all participants.
THANK YOU!

BGCA DC Government Relations Team:

- Sage Learn, National Director
  slearn@bgca.org

- Andria Oliver, Director
  aoliver@bgca.org

- Hayden Jewett, Director
  hjewett@bgca.org

- Kate Clabaugh, Director
  kclabaugh@bgca.org

- Alex Knapp, Manager
  aknapp@bgca.org